

Internet Gripe Sites: Assessing Liability in the New Public Forum

A Complimentary Seminar Featuring:
Beverley S. Braun & Charles C. Swanekamp (presenters)

Program Schedule

- I. **OVERVIEW** [5 minutes]
- II. **WHAT IS A GRIPE SITE** [5 minutes]
- III. **DEFAMATION 101** [20 minutes]
 - Definition and elements; Injury
 - How Does Trade Disparagement Compare to Defamation
 - Publication on the Internet
 - Defenses; Opinion; Case Study
- IV. **TRADEMARK INFRINGEMENT:** [20 minutes]
 - Definition; Case Study
 - Lanham Act and other Federal Statutes
- V. **ISP LIABILITY:** [10 minutes]
 - Case Study
 - Communications Decency Act
- VI. **QUESTIONS & ANSWERS**

Participants in this course are eligible to receive 1.0 hour of New York continuing legal education credit, consisting of 1.0 hour in an Area of Professional Practice. This is a program at which both newly admitted attorneys and veteran attorneys may receive credit.



The Details:

When: Wednesday, March 24, 2010

Registration: 8:15 a.m.

Program: 8:30 a.m. - 9:30 a.m.

Where:

Bank of America Building
9TH FLOOR Conference Room
Main & Huron Streets,
12 Fountain Plaza

The Bank of America 9th Floor Conference Room is in the same building as Jaeckle Fleischmann's Buffalo office. The conference room change applies to the March 24th session only.

Complimentary Parking Available at the All Pro Parking Lot at Pearl & Huron Streets. For directions to our office visit www.jaekle.com.

To Register:

Contact Donna Blaufuss

E-mail: dblaufuss@jaekle.com

Phone: 716.843.3933

RSVP Deadline is 03.19.10

www.jaekle.com

**Presenters: Internet Gripe Sites: Assessing
Liability in the New Public Forum**



Beverley S. Braun is an associate in the Firm's Litigation practice group and concentrates in business and commercial litigation. Ms. Braun received her B.A., from the State University of New York College at Geneseo, her M.S. in Chemistry from the Rochester Institute of Technology and her J.D., magna cum laude, from the State University of New York at Buffalo Law School. She is admitted to practice in New York State, Federal Court, Western District of New York, and Bankruptcy Court, Western District of New York. Ms. Braun also serves on the Board of Directors for the Aquarium of Niagara.



Charles C. Swanekamp is a partner in the Firm's Litigation practice group. Mr. Swanekamp has extensive experience in the areas of business law and commercial litigation. He has regularly counseled and litigated the interests of clients in the areas of trade regulation, general contract and commercial disputes, securities, anti-trust, intellectual property, environmental, and accountant professional responsibility matters. He received his B.A. from Northwestern University and his M.B.A and J.D. from the State University of New York at Buffalo. Mr. Swanekamp is admitted to practice in New York State, New York State Courts, the U.S. District Court and the Western District of New York. He is a member of the Erie County Bar Association, New York State Bar Association and is Past-President of the State University of New York Alumni Association.

*Jaeckle Fleischmann & Mugel, LLP has been certified by the New York State Continuing Legal Education Board as an Accredited Provider of continuing legal education in the State of New York for the period March 6, 2007 through March 5, 2010.**



**Provider status is extended pending review of renewal application.*



Upcoming Seminars:

**New York's
Excelsior New Economy
Jobs Program**

Tuesday, April 13, 2010

**Social Networking in the
Workplace**

Tuesday, May 11, 2010

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